



**City of Virginia Beach Department of Economic  
Development Strategic Development Annual Services  
Contract for Planning and Urban Design Services  
(ED-26-01)**

**Pre-Submittal Conference: June 5<sup>th</sup>, 2026**

# Economic Development's Strategic Development Team

- ▶ The Department of Economic Development drives economic vitality and inclusive prosperity in the City of Virginia Beach by fostering the attraction and creation of new investment, innovation and jobs
- ▶ Ensures properties are developed to the highest and best use
- ▶ Confirms development proposals meet the intent of the area plans
- ▶ Oversees the Economic and Tourism Capital Improvement Program



# 2022-2026 Annual Service Contract for Planning and Urban Design Services

- ▶ Urban Design and Planning projects from December 2022 to present averaged \$203,080 / year
- ▶ Individual work orders averaged \$250,000
- ▶ Example projects included:
  - ▶ Comprehensive Planning Assistance
  - ▶ Land Use Study for the Central Beach Resort Area
  - ▶ 5/31 Memorial
  - ▶ Conceptual Site Plans
  - ▶ Development of Wayfinding System



# Annual Service Contract for Planning and Urban Design Services

- ▶ No guarantee on the amount of work that will be authorized;
- ▶ However potential projects could include:
  - ▶ Small Area Planning
  - ▶ Targeted Revitalization Strategies
  - ▶ Mobility Planning
  - ▶ Market and Fiscal Feasibility Studies
  - ▶ Open Space Designs
  - ▶ Identification of Interim Placemaking Tools and Programming Opportunities
  - ▶ Public Engagement Assistance



**Deadline for Receipt of Questions: June 18, 2026**  
**RFQs Due: July 2, 2026 - 3:00pm EST**

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**[www.yesvirginiabeach.com/rfp](http://www.yesvirginiabeach.com/rfp)**  
**RFQ #ED-26-01, Planning and Urban Design Services**