

NEWSLETTER

July's Small Business Boost & the Freedom to Choose!

Independence Day is celebrated on July 4th as a national holiday that celebrates freedom, but it also embodies the goals of financial independence, determination, and the pursuit of success that fuels our nation's economy. This month, small businesses have fantastic opportunities to focus on strategic opportunities that engage customers, boost brand visibility, and increase sales by leveraging community involvement here at The HIVE VB Business Resource Center!

With about 33,000 small business in Hampton Roads, American entrepreneurship is experiencing a surge, with record sales of new business formation and a renewed focus on innovation and job creation. The continued need for resilience and adaptability in a dynamic economic and political landscape is essential for the success of small businesses, and at The HIVE, we encourage entrepreneurs to inspire innovation and growth in service, products, and technology that enhances the quality of life and commitment to serve the community.



Scan to sign up
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newsletter &
weekly
updates!



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The HIVE - VB Business Resource
Center



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In-Person Training Schedule

SWaM Certification Information Session

SBSD
July 10th
10:00 AM - 12:00 PM

Why Build from Zero? Discover the Advantage of Buying an Existing Business

Trust Financing Solutions
July 15th
11:00 AM - 12:00 PM

Effective Storytelling: From Presentations to Social Media & Beyond

Managing Communications
July 16th
10:00 AM - 12:00 PM

Set Up to Grow: Systems Every Small Business Needs Before

Scaling
Invisara
July 16th
12:00 PM - 1:00 PM

Positive Intelligence and Its Impact on Your Success

Karen Price Owen, Executive & Life Coach
July 17th
10:00 AM - 12:00 PM

Resumes Reimagined with Generative A.I. - A Hands-On Workshop Offered by Veterans

Forge
Veterans Forge
July 17th
10:00 AM - 12:00 PM

Business Finance Basics

Truist Bank
July 23rd
10:00 AM - 11:00 AM

4-Steps to Financial Security for Entrepreneurs

TJS Financial Solutions
July 24th
9:00 AM - 11:00 AM

SWaM Certification Hands-On Application Assistance - Session I

SBSD
July 29th
9:00 AM - 11:00 PM

SWaM Certification Hands-On Application Assistance - Session II

SBSD
July 29th
1:00 PM - 3:00 PM

Virtual Training Schedule

Intro to Selling to Virginia - Workshop #1

Virginia Department of General Services

July 2nd

10:00 AM - 11:30 AM

Business Foundations - Management

SBDC

July 8th

12:00 PM - 1:00 PM

Generating Leads using eVA - Workshop #2

Virginia Department of General Services

July 9th

10:00 AM - 12:00 PM

Federal Contracting: Proposal Writing Tips & Tricks

Virginia APEX Accelerator

July 9th

12:30 PM - 2:00 PM

Creating a Quick Business Plan

SCORE

July 10th

7:00 PM - 8:30 PM

Setting Up a New Business Entity

SCORE

July 14th

7:00 PM - 8:30 PM

Business Foundations - Marketing

SBDC

July 15th

12:00 PM - 1:00 PM

Credit and Money Management Workshop Suite

Operation HOPE

July 16th

6:30 PM - 8:00 PM

Business Foundations - Money

SBDC

July 22nd

12:00 PM - 1:00 PM

Start a Business (Legal & Administrative Steps)

SBDC

July 23rd

10:00 AM - 12:00 PM

Building Financial Resilience for Government Contractors

Virginia APEX Accelerator

July 24th

12:30 PM - 1:30 PM

Small Business Development Workshop Suite

Operation HOPE

July 24th

6:00 PM - 7:30 PM

ONE-ON-ONE BUSINESS CONSULTATIONS

(By Appointment Only)

Meet the Banker (Fulton Bank)

July 11th
1:00 PM - 3:00 PM

Marketing Consultation with Simon (Open Door Media Solutions)

Wednesdays, Thursdays, & Fridays
10:00 AM - 4:00 PM

Financial Advisor on Call (Wealth Avenue)

Wednesdays
11:00 AM - 2:00 PM

Marketing on Call (Artisan-Preneur Consulting)

Monday - Friday
9:00 AM - 4:00 PM

CPA on Call (Pixel Financial Group)

Tuesday - Friday
9:00 AM - 5:00 PM

Mindset Shifting (Release Your Radiance Coaching)

Tuesdays
11:00 AM - 4:00 PM

Business Counseling (SBSD)

July 2nd
9:00 AM - 5:00 PM

July 24th
9:00 AM - 5:00 PM

Discover the Power of Coaching (Karen Price Owen Life Coaching)

Wednesdays
1:00 PM - 3:00 PM

Small Business Counseling Sessions (SCORE)

Tuesdays & Thursdays
10:00 AM - 1:00 PM

Virginia APEX Accelerator

Select Wednesdays
10:00 AM - 4:00 PM

Financing for Business Operations or Commercial Real Estate Acquisition (Trust Financing Solutions)

July 15th
12:00 PM - 1:00 PM

CRECIENDO JUNTOS @ THE HIVE

(By Appointment Only)

**Posicionamos tu Marca e
incrementamos tus Ventas
(ExpandLogy).**

Spanish

English

**Desarrollo y Emprendimiento de Empresas
(Chamber for Hispanic Progress)**

July 7th
11:00 AM - 12:00 PM

NUESTRA MISIÓN

El HIVE es un centro de recursos empresariales que tiene el objetivo de promover un ecosistema innovador y empresarial en Virginia Beach. El HIVE se compromete a prestar servicios a las pequeñas empresas, en particular a aquellas que se encuentran en comunidades con desventajas sociales y económicas.

QUÉ

El HIVE ofrece consultoría individualizada, programas de capacitación, seminarios, asistencia de adquisición, formación de capital, mentoría, redes y una variedad de recursos fundamentales para pequeñas empresas que comienzan y las ya establecidas dentro de una red cooperativa de agencias gubernamentales, instituciones educativas, sectores privados y organizaciones comunitarias.

DÓNDE

El HIVE se encuentra en el centro de Virginia Beach, en el corazón del distrito empresarial de la ciudad, donde algunas de las empresas más destacadas de la región tienen su sede. Es un lugar conveniente para reunirse con mentores y acceder a una variedad de recursos.

QUIÉN

El HIVE está reservado para el uso exclusivo de nuevas empresas y ya existentes que necesitan recursos in situ para orientarlas hacia el crecimiento y el éxito.

El HIVE es perfecto para:

- Empresas nuevas y en la fase de madurez
- Nuevos participantes de la comunidad empresarial de Virginia Beach
- Empresas internacionales nuevas en los EE. UU. o la ciudad
- Personas que buscan ampliar sus habilidades para aprovechar las oportunidades de educación continua que se ofrecen en el HIVE
- Empresas existentes que desean crecer y expandirse

UPCOMING OPPORTUNITIES

Enhance Your Skills & Increase Your Employability

Low-and No-Cost Professional Development Workshops At
Virginia Wesleyan University and The HIVE



Summer II 2025 | July 14 - September 4, 2025

"Virginia Wesleyan University Global Campus offers comprehensive non-degree continuing education courses designed to provide advanced skill sets valued by employers. VWU Global Campus - in partnership with the Virginia Beach Department of Economic Development - is offering the following [professional development workshops](#) at no cost to you.

Interested in taking an online no-cost course? See what self paced [professional development courses](#) we offer online.

If you've completed a previous workshop and would like to enroll in another, please email ceinfo@vwu.edu



SMALL BUSINESS GRANTS & LOANS



Virginia Minority Business Development Agency

Funded by the U.S. Department of Commerce, Minority Business Development Agency, they help Minority Business Entrepreneurs gain greater access to contracts/markets/capital in the Federal/State/Local/Commercial space. They deliver strategic business consulting, technical assistance & work to understand your capabilities to develop near & long-term strategic growth.

37 Angels

37 angels is an organization made up of female angel investors that invest in women-owned small businesses. The organization recognizes the disadvantages that female entrepreneurs face in the loan market and seeks to close that gap. To help women keep their companies afloat, 37 Angels offers grants as large as \$150,000.

Amazon Black Business Accelerator

Grow your business with dedicated resources, financial assistance, business education & coaching, and marketing & advertising support.

SBA Microloans

These government-backed loans of up to \$50,000 can be a good choice for new or very small businesses. They're typically issued by nonprofit community financial institutions, many of which offer additional training and resources.

The Freed Fellowship Grant

Each month, a small-business owner can receive a \$500 micro-grant from the Freed Fellowship. Monthly grant recipients are also eligible for a \$2,500 annual grant. Applications are accepted on a rolling basis. While this grant is open to all small-business owners, women and minority entrepreneurs are encouraged to apply.

The Commonwealth of Virginia's Business and Economic Development Financing Arm

Aligned within Virginia's Department of Small Business and Supplier Diversity, the VSBFA offers programs to provide businesses, not-for-profits, and economic development authorities with the financing needed for economic growth and expansion throughout the Commonwealth. To accomplish this goal, we offer loans directly to businesses & non-profits, credit enhancements to banks that are lending to businesses & non-profits, as well as bond financings to benefit for-profit businesses, 501 (c) (3) not-for-profit entities, and to support clean energy and P3 transportation projects. We also help small businesses seeking to attract equity investments by providing an equity incentive grant

SMALL BUSINESS GRANTS & LOANS



National Association for the Self-Employed Growth Grants

This nonprofit trade association provides educational resources and grants for small businesses and entrepreneurs. To apply for a grant of up to \$4,000, you'll need to become an active member of the association, provide a detailed explanation of how you'll use the funds, show how the grant will support your business growth and provide supporting documentation.

Small Business Innovation Research Program

The Small Business Innovation Research (SBIR) program strengthens opportunities for innovative small businesses using federally funded research. The program stimulates technological innovation, uses small businesses to meet federal research needs, and enables participation by socially and economically disadvantaged businesses.

Hello Alice Grants

Hello Alice provides a single application for multiple grants, as well as knowledge, networking, and connections for entrepreneurs. New grants are constantly being added.

Virginia SBDC Funding Resources

The SBDC offers information and resources on federal, state and local loan programs, tax incentives, and other financial resources available to both established small businesses and startups.

Virginia Innovation Partnership Corporation (VIPC)

VIPC grows and diversifies Virginia's economy by investing in and accelerating innovation, commercialization, and entrepreneurship. Its funding programs are designed to bridge critical financial gaps that startups, researchers, and innovators face, including through grants, seed funding, and other investments. Learn more about the funding opportunities VIPC offers to best support you and your technology throughout the "innovation continuum".

757 Angels

757 Angels, part of the 757 Collab network or programs in Hampton Roads, connects qualified investors with vetted companies. Since its inception, 757 Angels has invested more than \$105 million into 52 companies. Its angels network, is a thriving network of more than 130 regionally minded, accredited investors who, in addition to providing capital, offer a variety of expertise to support entrepreneurs on their journey.

Grantsforwomen.org

Grants For Women helps small business owners find and research grant opportunities. The grants differ in scope, region, qualifying criteria, and amount, based on the institution offering them.

SMALL BUSINESS GRANTS & LOANS



Community Business Partnership (CBP)

The CBP serves startups and existing small business owners including women, veterans, and minorities primarily located in the DMV Metropolitan region. The business owners we serve are across most business sectors and have a wide range of financial positions. However, we focus on supporting micro-enterprises that are underbanked and underserved in our community.

Virginia Economic Development Incentive Grant (VEDIG)

The Virginia Economic Development Incentive Grant program (VEDIG) assists and encourages companies to invest and create new employment opportunities by locating significant headquarters, administrative, or service sector operations in Virginia. There must be an active and realistic competition between Virginia and another state or country for attracting the project.

Grants.gov

Grants.gov is one of the first resources you may want to investigate for business grants —both minority grants and other opportunities. The database, maintained by the Office of Management and Budget (OMB), contains information about more than 1,000 federal grants. It also includes details about the eligibility requirements for each program

To apply for a grant through the Grants.gov system, you'll need to first establish a Workspace account that you (and your team) use to access the system's applications. Once you complete this step, you'll be free to search for federal grants that align with your business goals and apply for those you believe are a good match for you.

SMALL BUSINESS GRANTS & LOANS



The Amplifier Grant

The Outrage is an activism organization that offers a \$5,000 new business grant to companies making a difference in their communities. The Outrage accepts applications from startups, grassroots organizations, and nonprofits, among other small businesses.

Honeycomb Celebration Grant

The Honeycomb Celebration Grant is offering \$2,500 in funding to entrepreneurs who are ready to take a meaningful next step in their businesses. This grant is open to all small business owners and entrepreneurs, regardless of industry, location, or stage of business.

Hustler's MicroGrant

Deja Vu Parker of WBLS, in collaboration with HerSuiteSpot, proudly presents the Hustler's MicroGrant – a remarkable opportunity for small business owners like you to receive the boost you deserve.

Our mission is simple: to provide grants and invaluable resources to promising small businesses across the United States. With applications open each month, the process is straightforward and dynamic.

Available Office Workspace



For additional business resources, visit us at:
yesvirginiabeach.com/thehive
or contact us at:



(757) 385-2470



thehive@vbgov.com



Thrive @ The HIVE

WHAT

The HIVE is offering a workspace at no cost to existing Virginia Beach startups, home-based businesses and military spouse entrepreneurs to help them grow and succeed.

WHO

The space is available to:

- Virginia Beach startups and/or
- Home-based businesses with current business licenses
- Hampton Roads military spouse entrepreneurs

WHEN

The workspace is available for two months (two business days a week).

Members of **Thrive @ the HIVE** have access to:



**Private
Conference
Rooms**



**Secure
High-Speed
WI-FI**



**Free Events &
Business Forums**



**Unlimited
Free
Parking**



**Business
Counselors**



**Access to
Computer
Technology**

At The HIVE, you also get access to our network of applicable organizations



www.yesvirginiabeach.com/thehive

WHERE

The HIVE is located in the Town Center of Virginia Beach at 140 Independence Blvd, Suite 100.

HOW

To learn more and apply, visit the HIVE's [Thrive @ the HIVE page](#). If you are interested in the program but you are not eligible, please check if you qualify for other resources here.