

### October 2025

**The HIVE Newsletter** 



The HIVE newsletter brings you the latest updates, resources and success stories from Virginia Beach's dynamic center for entrepreneurs and small business growth. For the latest, follow us on social media and at our website.

#### FEATURED PARTNER

#### SCORE Hampton Roads Empowers Local Entrepreneurs with Free Mentoring and Resources



SCORE's Hampton Roads chapter connects startups and existing businesses with over 20 experienced mentors, offering free one-on-one guidance, workshops, webinars, and essential tools to help businesses thrive. By partnering with local organizations and hosting events at The Hive, SCORE strengthens the region's entrepreneurial ecosystem and provides valuable opportunities for growth and networking. Whether you're launching a new venture or looking to scale, SCORE offers personalized support, education, and connections to help businesses succeed.

LEARN MORE

### Virginia SBDC Remains Open to Support Small Businesses

The Virginia Small Business Development Center (SBDC) continues to provide advising, training, and assistance for small businesses navigating the current shutdown. While SBA offices are closed due to the shutdown and not processing loans or certifications, SBDC advisors are available to help businesses prepare documentation, strengthen financials and plan for future opportunities. Small businesses are encouraged to reach out to the Virginia SBDC for guidance during this challenging period.

#### Celebrating National Women's Small Business Month: Spotlight on Virginia Beach Entrepreneurs

October is National Women's Small Business Month, a time to recognize the invaluable contributions of women-owned businesses and the remarkable strides female entrepreneurs have made across industries. In Virginia Beach, we're proud to spotlight four local business leaders who share their expertise by volunteering and teaching workshops at The HIVE.

**Pearl Alimo**, author, publisher, and Founding CEO of <u>Greight Co. Ltd.</u>, inspires through her innovative leadership and dedication to storytelling and publishing. In partnership with The HIVE, she supports aspiring authors, business owners and nonprofit leaders in building their expertise and positioning their brands for success through writing and publishing. Her interactive soft skills training and book-focused workshops provide participants with practical tools to strengthen teams and market their services. <u>Explore her work here</u>.

**Nakisha Roberts, Esq.**, founder of *Reviewed by Roberts PLLC*, combines expert legal guidance with a passion for advocacy, protecting her clients' rights and interests with integrity. As a Virginia Beach native, she is honored to partner with The HIVE, where she shares her expertise and supports the growth of the local entrepreneurial community. <u>Discover her practice</u>.

**Karen Price Owen** Karen Price Owen empowers women as a life coach, guiding them toward personal growth and clarity in both their personal and professional lives. Through her partnership with The HIVE, she supports Hampton Roads business owners as they navigate the challenges of growth, reinvention and work-life integration. <a href="Engage with Karen here">Engage with Karen here</a>.

**Bri Smith, CPA**, Bri Smith offers strategic financial expertise to help businesses and individuals navigate complex financial landscapes with confidence. Partnering with The HIVE, she leads accounting workshops such as *The CEO's Guide to Financial Clarity and Control* and provides one-on-one strategy sessions, equipping local entrepreneurs with practical tools, tax strategies, and faith-based guidance to strengthen businesses, build generational wealth, and support long-term success. Consult with Bri here.

This month, we celebrate these and other remarkable women for breaking barriers, building successful ventures and shaping a stronger, more innovative business community in Virginia Beach. Their achievements highlight the importance of supporting women entrepreneurs and continuing to foster opportunities for growth, leadership and success.

## @ THE HIVE

24 Oct

#### <u>Unlock Opportunities at the Virginia</u> <u>Beach Procurement Café</u>

10:00 a.m.

Join the City of Virginia Beach on Friday, October 24, at 10:00 AM for the Procurement Café, an interactive workshop designed to guide small businesses through the process of partnering with the city. Held at The HIVE, this event offers valuable insights into procurement procedures, networking opportunities with city officials and practical advice to help your business succeed in public contracting.

REGISTER NOW

# Free Cybersecurity Support for Small Businesses & Nonprofits The ODU/COVA CCI Cybersecurity Internship Clinic offers free

Cybersecurity-as-a-Service to small businesses, nonprofits, and local organizations, helping assess and strengthen their cyber readiness while providing hands-on experience for ODU students. Interested organizations can learn more and apply for the next 15-week cohort at <u>covacci.org</u> or complete the <u>application form</u>.

## THE HIVE CALENDAR The HIVE Hosts Workshops to Boost Business Skills in

### Hampton Roads The HIVE is offering a series of hands-on workshops designed to help local

entrepreneurs and professionals grow their businesses. Attendees can gain practical insights, connect with experts and develop the skills needed to navigate contracts, finances and networking opportunities with confidence. Check out these featured workshops and secure your spot below.

Oct

7

## Hampton Roads Military Business Network

10 a.m. -12 p.m. Learn More

9 Oct

15

## Business Finance Basics 10 a.m. -12 p.m.

<u>Learn More</u>

Oct

### 10 a.m. -12 p.m.

**Contract Basics 101** 

<u>Learn More</u>

**OTHER RESOURCES** 

**VIEW THE HIVE CALENDAR** 

1:1 Consultations

Workspace

Initiatives

**Business** 

**Development** 

Grants and Loans

